



**Riverside County Suicide Prevention Coalition
Effective Messaging Sub-Committee
10/29/2020**

Minutes

In Attendance:

- Jennifer Carson: Inland SoCal 211 United Way
- Sarah Rodriguez: Board of Supervisors, District 3
- Mary Obideyi: Riverside University Health System-Public Health
- Kaylea Snaer: Riverside University Health System-Public Health
- Cathleen Chou: Norco College
- Gloria Moriarty: CODIE
- Jose Campos: Jurupa Unified School District
- Lisa Price: Center on Deafness Inland Empire (CODIE)
- Mila Banks: Filipino American Mental Health Resource Center/PVFAA
- Natalie Rocha: Reach Out
- Rian Raya Marquez: County of Riverside-BH

Absent:

- Angela Naso: Department of Public Social Services
- Chevonna Gaylor: Chevonna.com
- Cynthia Reynoso: Rancho Springs Med Ctr
- Kim Saruwatari: Riverside County Public Health
- Kimberly Starrs: Inland SoCal United Way
- Kristina Shigaeva: Civilian Agency
- Maura Rogers: Public Defender's Office
- Pamela Norton: RUHS-BH Consumer Affairs Tech Suite
- Rafael Gonzalez: Rainbow Pride Youth Alliance

Effective Messaging Sub-Committee Goals

I. Training Module Development

- a. Include traditional media and social media (non-traditional journalists)



b. Provide guidelines and safe practices when educating and preventing suicide

II. By Next Meeting

a. Develop a list of names of people in media who we can outreach to and invite them to be a part of our group

III. Who do we specifically need to add in this group?

- a. Consider who else we know that would add value to this group
- b. Ex. Public Information Officers

Other Objectives to Consider

- Clearly indicate if presentations will be offered in languages other than English and if interpreters will be available
- Get access to standard symbol for social media messaging that indicates there will be an interpreter present
- As the Effective Messaging Committee we want to be INNOVATIVE and INCLUSIVE
 - We need to consider accessibility in everything that we do
 - Inclusive to the hearing and visually impaired, elderly, and disabled

Resources:



Next Sub-Committee Meeting:

Next Coalition Meeting: January 27th, 2021 @ 9:00am-11am