



Riverside County Suicide Prevention Coalition

Effective Messaging Sub-Committee Meeting Agenda

Wednesday, January 12, 2022 from 10:00 AM – 11:00 AM

We seek to increase safe reporting of suicide, increase healthy social media use, partner with members of media to provide information about resources, integrate best practices into public campaigns and communication strategies for suicide loss.

- I. Welcome & Committee Mission with Co-Chair Mary**
 - Welcome from Jenn Carson & Mary Obideyi.
- II. Icebreaker with Co-Chair Jenn (New Year's Unresolutions)**
 - Unresolution- habits we are KEEPING because we are wonderfully human. Binge watching series, allowing grace, chilling out, making yummy coffee, eat yummy food, sleeping in, social media.
- III. Review Sub-Committee Goals for 2022**
 - Mary Obideyi reviewed the current sub-committee goals of 2022 encouraging the team to review and revise if needed.
 - Tiffany Carmona- <https://up2riverside.org/support-suicide-prevention-awareness/> . Will share resources.
 - <https://www.capio.org/annual-conference>
 - Rebecca Antillon- This sub-committee will play a large role in making sure the content matches the safe messaging guidelines surrounding suicide prevention and awareness on the SPC website.
 - Timeline for SPC website launch? Andrea Ramirez- TBD a couple of months (currently in the design and concept stage)
 - Creating groups for each objective to gather information and continue to work on action items
- III. Edit Local Media and PIO List**
- IV. Create an Advising Google Form**
- VI. Mental Health Awareness Month & Suicide Prevention Month**
 - Audrey Mae & Jenn will work together to create social media content for May
- VII. Discuss Collaboration with Up2Riverside**
- VIII. Future Meeting Reminders: SPC Quarterly is 1/26/22 at 9am/ SPC-M is 2/9/22 at 10am**
 - Info session of community resources.

Meeting adjured at 11:00am

