

Upstream Focus to Addressing Suicide Prevention

April 6, 2021

Attendance:

Shor Denny

Rebecca Antillon

Mandy Smith

Mary Hrinko

Georgina Ramirez

Ryan Natividad

Curley Palmer

Robert Gonzalez

Christian Romero

Dulce Martinez-Luna

Notes from the meeting:

The team watched the youth videos from Arlington HS and Alvord but we cut it short due to time. **Rebecca** proposed that we create a Google doc listing the different community agencies we can use as potential resources. Individuals will type out their name and the organization they are reaching out to on this Google form. Our goal is to see if these community organizations will be willing to share our videos. **Rebecca** and **Robert** will create a Google doc to send out to everyone. **Rebecca** stated that she would also create an email template for the team to use and send out to these organizations. **Mary** suggested we find out what format these videos will be in, so we can let the organizations know in the email. **Rebecca** also mentioned that with the videos, we also include resources (connection, basic needs, mental health) that are specific for our older adult population. **Rebecca** and **Shor** proposed we create a sub-committee to work on a video collage and figure out how to best utilize the information. **Rebecca** will reach out to the safe messaging committee to see if they can assist us in reviewing our content for the videos. **Mary** asked **Georgina** if she can ask one of the high school film classes to give us guidance on what video program we can use. Lastly, we went over the senior survey. The survey is currently being reviewed by the planner to ensure we covered everything. The survey is targeted and small, so we can figure out how we can approach this survey. The initial outreach will be sent to 50 support group members. These members consist of individuals who care for older adults, older adults, individuals who are no longer care givers, and widow/widowers.

Purpose of youth video: Send youth videos to our older adult population to connect. We will work with Mary to figure out who, where and when we will send out these videos.

Video Sub-Committee: Shor, Georgina, Dulce, Kaylea (Safe Messaging Committee)

Questions to Address:

How does Mary get these messages out when the Office of Aging does not have any social media platforms? Mary does not see senior centers opening any time soon, so how do we get these messages out? In regard to the senior survey, do we need to have a section in the survey where individuals list their age and city that they reside in?

Things to Think About:

Dr. Smith recommended that we reach out to faith-based organizations to send out our youth videos. **Shor** asked if the county could assist with sharing the videos through the county's social media platforms. **Rebecca** will see if our Public Information Officers can share the messaging. Behavioral Health has an established social media platform, they may be able to assist as well.

Next meeting goals/agenda: 05/04/2021

- 1) Have a draft of the video we want to share by our next upstream meeting (5/4/21).
- 2) Have an updated senior survey that includes a section where individuals can input their age and city or zip code they reside in, and any other recommendations from the planner.
- 3) Discuss how we will send out the surveys, work on a timeline, and collect responses.